

ALL AREA COMMITTEES – JANUARY 2012

Title of paper:	Game On Nottingham	
Director(s)/ Corporate Director(s):	Hugh White Director of Sport, Culture and Parks	Wards affected: All
Report author(s) and contact details:	Ian Holloway Sport Events Officer 0115 9152782 ian.holloway@nottinghamcity.gov.uk	
Other colleagues who have provided input:	Malcolm R. Townroe Solicitor Legal Services Manager 0115 8764332 Malcolm.Townroe@nottinghamcity.gov.uk	
Relevant Council Plan Strategic Priority:		
World Class Nottingham		
Work in Nottingham		
Safer Nottingham		
Neighbourhood Nottingham		x
Family Nottingham		x
Healthy Nottingham		x
Leading Nottingham		
Summary of issues (including benefits to citizens/service users):		
<p>Presentation of Game On, which is a campaign of activities and events themed around the London 2012 Games in Nottingham to celebrate and inspire city residents. This includes sport and leisure, parks, culture and education.</p> <p>In addition to the presentation of the wider Council offer, a more detailed presentation about the Community offer and support for how local groups and organisations can deliver their own activities will be included. Area Committee are asked for ward allocation funding to be considered for delivery of local 2012 activities and events from such groups and to simplify this process.</p>		
Recommendation(s): That the Committee:		
1	Notes the Game On branding and citywide programme of events and activities that will take place in 2012;	
2	Encourages local groups and organisations to deliver their own 2012 themed activities and events to create a legacy for their local communities;	
3	Give consideration to ward allocation budgets for groups and organisations that wish to deliver localised 2012 events and activities;	
4	Approve the process of accessing this money through groups contacting Neighbourhood Action Officers in the first instance	

5	Allocates £2,012 to support the programme within the Area for local groups to access, to support the delivery of events and activities
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1. BACKGROUND

1.1 Game On is the brand associated with Nottingham City Council's programme of events and activities themed around the London 2012 Games. The programme will inspire residents across the City in a range of sporting, cultural and education projects that celebrate the UK hosting the largest sporting event on Earth. The full citywide programme of events and activities for Game On will run from March to November 2012 and is included in Appendix 1

1.2.1 The community programme of Game On provides local groups and organisations the opportunity to deliver their own programmes to inspire their communities (Appendix 2). With only limited resources available from the Council this presents a viable solution to ensuring the impact of the Games is maximised across the City. Support will be provided to these groups through the production of a Game On Community Toolkit, this toolkit will provide ideas for activities and events (this will be available in January) delivery of local funding surgeries to support local groups in applying for external funding and the proposed simplification of accessing ward allocated funding.

2. REASONS FOR RECOMMENDATIONS (INCLUDING OUTCOMES OF CONSULTATION)

2.1 To inform Area Committees and Ward Councillors about the Game On branding and programme;

2.2 To encourage and support local communities to deliver their own 2012 themed activities, encouraging the big society approach to delivering services.

3. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

3.1 To do nothing – this option has been discounted as the opportunity to maximise the benefits of the 2012 Olympics would not be achieved;

3.2 To fund the arrangement of these community activities and events from existing corporate resources – this option is not viable as funding is scarce and there are already financial pressures on these.

4. FINANCIAL IMPLICATIONS (INCLUDING VALUE FOR MONEY)

4.1 The wider Game On programme will be funded through existing budgets and resources across the Council, these have already been identified within Sport and Leisure.

4.2 Consideration to be given to support a variety of groups in each area financially to deliver localised activities

5. **RISK MANAGEMENT ISSUES (INCLUDING LEGAL IMPLICATIONS, CRIME AND DISORDER ACT IMPLICATIONS AND EQUALITY AND DIVERSITY IMPLICATIONS)**

- 5.1 The proposals set out in the report will help to support the delivery of community activities and events and should assist in creating greater cohesion in communities. This in turn should contribute to the Council's strategic aim of seeking to reduce anti social behaviour.

6. **EQUALITY IMPACT ASSESSMENTS (EIAs)**

Has an Equality Impact Assessment been carried out?

- **Yes** (attach in appendix 3)
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7. **LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION**

- 7.1 None

8. **PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT**

- 8.1 None

Appendices

Appendix 1 – Game On delivery programme - attached

Appendix 2 – Community Offer programme

Appendix 3 – Equality Impact Assessment

Appendix 2

2012 Game On Community offer

Background

As part of the wider Nottingham 2012 Game On offer there is a need and great opportunity to facilitate and encourage 2012 activities within communities, as highlighted in the recent CLT report, in addition to the main focus and effort being solely on citywide events and programmes. This will provide further opportunities for neighbourhoods, citizens, families and young people to engage in locality based 2012 opportunities, in addition to accessing the package of citywide events and activities that have been proposed.

2012 Community Game On Offer

The following products and support mechanisms will be implemented to create a broad 2012 offer in communities and support local clubs, voluntary groups, friends and neighbours to deliver their own 2012 activities within community settings:

- **2012 Community Toolkit** – A downloadable pdf resource aimed at any group or community that provides ideas, funding support, operational considerations and branding support to enable and inspire 2012 themed activities
- **2012 Funding Surgeries** – 6 surgeries held across the city, across evenings and weekends in 2012 to support sports clubs and community groups to identify and apply for national funding and resources. Included within these will be an additional 2012 focus, promoting ward allocation funding opportunities to organise ward based activities and events themed around 2012.
- **2012 Area Committee Offer** – Raising Awareness of the 2012 Game On Offer to Councillors at Area Committee, both the citywide and ward offer, encouraging Area Committees and Ward Councillor to consider funding requests from local ward based groups to deliver 2012 themed activities and events

Details of the 2012 Area Committee Offer

An Area Committee report and 2012 presentation will be taken to all x9 Area Committees, which will raise awareness of the citywide and ward based 2012 offer and encourage ward allocation funding to be considered for delivery of local 2012 activities and events.

The Events and 2012 Development Officer will attend Area Committee, together with the Manager of the local Leisure Centre (where applicable) and a Sports Development Officer. Attendance at Area Committee will be in January 2012 to ensure that this year's budgets can also be considered, in addition to 2012/13.

Area Committees interested in ward allocation budgets being accessed for 2012 activities and events will be promoted as part of Game On, and through targeted plans including the Community 2012 Toolkit, local funding surgeries, at local leisure centres and through existing community contacts.

Interested Community Groups and Sports Clubs will be able to approach Neighbourhood Action Officers, in the first instance, and if already constituted will be able to apply directly for ward allocation funding. Consideration needs to be given to non-constituted groups who apply for funding, as these will be ineligible. Therefore they will be offered an alternative 2012 branding pack, and/or directed to the funding surgeries, to support becoming a constituted group.

Appendix 3

Equality Impact Assessment Screening Document

SPORT AND LEISURE – Sports Development	
Name and description of function being screened: Game On – Activities and events themed around the London 2012 Games	
Lead Officer Responsible for Screening: Ian Holloway	
Date Screening Completed: 30 th November 2011	
Is completing this EIA a corporate priority? Yes	

Key screening questions:

Equality Strand	Assessment of Potential Impact of policy/ service (delete as appropriate)	Reason for this Assessment	Are there any mitigating circumstances?	Actions Required (with timescales and name of responsible officer)
Race	Positive	There is a good awareness of the needs of BME groups and activities and events with the Game On programme at are suited for all	No	
Gender	Neutral	Due to the nature of certain activities, despite marketing and promotion highlighting suitability for all, some		Review all activities delivered and ensure both activities and marketing are not gender biased (Ian Holloway, 3 months before each activity)

Physical Disability	Neutral		activities may appeal to a certain gender more so than others	The majority of activities provided within the programme are fully adjustable for people with a physical disability. All sites that activities are held at must be accessible and if appropriate have specialist seating for people with a physical disability. Additional activities are specifically for people with disabilities too			Work with disability sport coordinator to ensure continued support at activities
Sensory Disability (visual and hearing)	Neutral		All sites that activities are held at must be accessible and if appropriate have specialist seating for people with a sensory disability. A majority of activities are fully inclusive and can be adapted.			Work with disability sport coordinator to ensure continued support at activities	
Learning Disability & Mental Health	Neutral		A majority of activities delivered are fully inclusive and can be adapted.			Work with disability sport coordinator to ensure continued support at activities	
Religion/Belief	Positive		All sessions are open to all individuals regardless of Religious beliefs / connotations.			Continue to be aware of any Religious commitments that may prevent individuals from attending and if possible plan dates accordingly (Ian Holloway, November 2011)	
Sexual Orientation	Positive		No discrimination is made according to individual's sexual orientation.	Participants do not need to disclose this information at any point before, during or after an			

				activity	
Age	Positive	Good understanding of the issues that face both younger and older participants and interests they may have in certain sports / activities			Ensure marketing and promotion is relevant to all age groups (Ian Holloway, 3 months prior to events)

SPORT & LEISURE / SPORTS DEVELOPMENT EQUALITY ACTION PLAN 2010 (ADVICE AND INFORMATION)

PROCESS	ISSUE	ACTION	WHO	WHEN	TARGET/OUTCOME
Events	Gender	Review all activities delivered and ensure both activities and marketing are not gender biased	Ian Holloway	Ongoing	Representation at activities is equally mixed
	Religion/Belief	Improved representation by users who may have specific religious / belief needs	Ian Holloway	Ongoing	Service users needs are met via change
	Age	Continue to promote activities to all age groups.	Ian Holloway	Ongoing	Representation at activities reflects presentation of age make up in city